**CAREER ADVICE #348 | Miroslava Halamova | Sales & Chemistry | Portugal 11 April 2021**

**LinkedIn Premium Group**

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Hi all,

I would like to seek advice about career change. I have a degree in water engineering and environmental technologies from Czech Republic. Here I have gained professional experience working with gas chromatography analysis as well as with the surface treatment production processes. However, in 2017 I relocated to Portugal and since then I have been working in customer services related positions and financial reporting. Now I would like to get back to the field I studied. I would prefer to stay in Portugal, but I am also open to relocation.

Any advice where to start would be highly appreciated.

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Good day Miroslava,

Some ideas for you to consider:

Gary Vaynerchuk

Podcast

Clubhouse

Cleantech innovation

Venture Capital in Europe

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Gary Vaynerchuk

You may want to consider listening to Gary Vaynerchuk to help trigger ideas for you. Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, FB live, TikTok live and Clubhouse chats with students, business owners, musicians, corporate executives and others.

You may want to consider listening to one or more of the following key-note speeches he made in several European cities:

Stockholm Key-Note speech | December 2017

YouTube: https://bit.ly/3d8aUjT

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Gary Vee in Helsinki | June 2018

SoundCloud: https://bit.ly/2PVa4OP

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Warsaw Key Note | Fall 2018

YouTube: http://bit.ly/2HtF3JH

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London Key Note | December 2018

YouTube: http://bit.ly/2DgXGPz

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Please see post 2 of 8 | Podcast

POST 2

Hi Miroslava,

This is post 2 of 8,

Podcast

You could consider starting your own podcast series and invite environmental experts from Portugal, Czech Republic and across Europe to talk all things environment: clean tech, renewables, carbon capture, hydrogen generation, solar energy, ocean energy, waste to energy, biomass to biofuels, dealing with the “Oceans” of plastic or waste treatment in the Algarve.

You could invite your former colleagues from ALS Czech Republic, Czech Academy of Sciences and students you graduated with at the University of Chemistry and Technology in Prague to come onto your podcast to update you on changes over the last 5 years. What are key changes in the sector: legislation in Europe, major projects, innovation, Covid impact and expected future developments in the sector.

You could invite current students from UCT Prague onto your podcast together with an industry expert in a Q&A (Question & Answers) style session (cohorts of 3 students) whereby students ask questions of importance to them. This is more effective than large Zoom conferences and webinars and allows for free flow of discussions with an industry expert.

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Please see post 3 of 8 | Student Podcast session (continued)

POST 3

Hi Miroslava,

This is post 3 of 8,

Student Podcast Session (cont)

Why do I think a student podcast session can work? Since mid-February this year, I have completed nine (9) Q&A podcast sessions with Haskayne School of Business students (MBA and Master of Management) from the University of Calgary and various industry experts. Here is the link to the latest student session on 1 April this month | Calgary Business Podcast episode 282: <https://bit.ly/2QWKtoN>

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In any event, you have the flexibility to select topics of importance in your region and choosing a name that makes sense to you. A couple of examples to title your podcast “Euro Enviro Vision” (EEV) or “Casting a Euro Enviro Net” (CEEN) or “Everything Enviro in Europe” (EEE)

Gary Vaynerchuk has a great resource on his website for podcast creation called **“How to Start A Podcast” | http://bit.ly/37IpyZb**

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Please see post 4 of 8 | Clubhouse

POST 4

Hi Miroslava,

This is post 4 of 8,

Clubhouse | [https://www.joinclubhouse.com/](%22)

You may be aware of the Clubhouse App that is increasing in popularity. It recently became even more popular when Elon Musk and Mark Zuckerberg separately blew up the chat rooms when they came “Clubbing”.

Tanisha Cherry, a #podcaster in #Calgary was a guest on #CalgaryBusinessPodcast to talk about her chatroom “Welcome to Clubhouse”. This is a link to that podcast: <https://bit.ly/37k9TC9>

Tanisha prepared a #YouTube explainer video: [https://bit.ly/2Z41e2e](%22)

Why is all of this relevant? Similar to the podcast idea above, you could create a Clubhouse chat room to invite your former colleagues (from ALS Czech Republic, Czech Academy of Sciences or UCT Prague) to talk about important issues on the environment.

How do Podcasting and Clubhouse chat rooms relate to job search? Imagine the discussions you will have with potential future employers AFTER running one or both of these thought-leader sessions for the next 6, 12 or 18 months? In my view, this may be an easier discussion than trying to explain what steps you took to remain current since you left the profession in March 2017.

Please see post 5 of 8 | Cleantech

POST 5

Hi Miroslava,

This is post 5 of 8,

Cleantech innovation

As you may be aware, innovation in this space is attracting funding from many sources. As an example, the 7 April 2021 #StrictlyVC newsletter revealed the following:

Canada's largest pension fund, **Canada Pension Plan Investment Board** announced that it is creating what it's calling its **Sustainable Energy Group** (SEG), a new unit focusing entirely on renewables, conventional energy and new technology and service solutions | <https://bit.ly/31ZH0rS>

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This 19 March 2021 article:

**Noon Energy**, a Palo Alto, Ca.-based developer of ultra-low-cost battery technology for long-duration energy storage, has raised $3 million in seed funding from **Prime Impact Fund**, **Collaborative Fund**, **At One Ventures** & **Xplorer Capital**

Renewable Energy Magazine: https://bit.ly/3a0ofci

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Please see post 6 of 8 | Cleantech innovation (continued)

POST 6

Hi Miroslava,

This is post 6 of 8,

Cleantech innovation (continued)

Finally, this 24 February 2021 article:

**Malta**, a Cambridge, Ma.-based energy storage system company that spun out from the special projects group of Alphabet, has raised $50 million in Series B funding led by methanol producer **Proman**, with participation from Facebook and Asana cofounder **Dustin Moskovitz** and earlier investors **Alfa Laval** of Sweden and **Breakthrough Energy Ventures**.

Techcrunch: https://tcrn.ch/3dT1DLP

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You may want to consider subscribing to various tech news feeds that feature funding announcements covering innovation in the environmental sector – both globally and in your region.

The tech publications I subscribe to include funding from a multitude of sectors (not just renewables and clean tech):

StrictlyVC | [https://www.strictlyvc.com/](%22)

Crunchbase | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

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Please see post 7 of 8 | Venture Capital in Europe

POST 7

Hi Miroslava,

This is post 7 of 8,

Venture Capital | Europe

During my investor relations work from 2018 to 2020 with Curaizon (UK), UnCloak (UK), Digipharm (Switzerland), PocketMoney (Singapore) and TImberWise (Vancouver), I came across many Venture capital companies based in Europe.

The following is a sample of VC firms in Europe. They may or may not be focused on environment, sustainable energy or related topics. Also, this is not meant to be a complete list. Google or other search may reveal additional entities.

blisce | http://blisce.com/ | France

Buckthorn Partners | https://buckthornpartners.com/ | UK

Distruptive Capital | https://www.disruptivecapital.com/

Elaia Partners | https://www.elaia.com/ | France

Gullspång Invest | https://gullspang.vc/#1 | Sweden

High-Tech Grunderfonds | https://high-tech-gruenderfonds.de/en/ | Germany

HV Holtzbrinck Ventures | https://www.hvventures.com/ | Germany

Idinvest Partners | https://www.idinvest.com/en | France

InfraCapital (UK) | www.infracapital.co.uk

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Please see post 8 of 8 | Venture Capital in Europe

POST 8

Hi Miroslava,

This is post 8 of 8,

Venture Capital | Europe (continued)

Inventity Foundation | http://inventity.net/ | Poland

JOIN Capital | https://www.join.capital/ | Germany

MCI Capital | https://mci.pl | Poland

Nordic Capital | https://www.nordiccapital.com/ | Sweden

Point Nine Capital | http://www.pointninecap.com/ | Germany

Sunco Capital | https://sun.co/ | Spain

Trine | https://bit.ly/3d9xEAj | Sweden

Zeus Capital | https://zeuscapital.co.uk/ | UK

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VC’s and Portfolio companies

Consider scrolling through the websites of the VC’s to find the “Investments” or “Portfolio” links. Consider also clicking through to the websites (companies) that you find to be of interest. Follow the companies on LinkedIn & Twitter. Subscribe to newsletters. Try the Demo. Read & save links to news articles. Consider reaching out to specific individuals for advice, mentorship and/or job openings.

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**Have fun researching!**