**Career Advice #326 | 29 December 2020**

**JOB SEEKER From Prasanth RSA**

**Tesmin Tom | Frontend Developer/Web Designer**

**Based in Sharjah, UAE**

Good day Tesmin,

My contact, Prasanth RSA, tagged me on your job search post. Over the past couple of years, I have provided job search ideas to 300+ individuals on LinkedIn; all of my ideas were based upon the education, experience, industry, geographic location and other relevant areas that I felt were unique to the individual. In fact, in December 2019, I posted this article on LinkedIn: “CDK#3: Middle East IT Expert" | <https://bit.ly/2RRPu0n>. This may be a good start for you.

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Overview

Please note that I am not aware of any specific roles or jobs that you could readily step into.

Based upon your LinkedIn profile, I see that you are based in Sharjah; I also lived and worked in the Middle East for 10 years from 2009 to 2019 (7 years in Dubai; 3 years in Qatar).

I draw your attention to the following overview:

Tech-focused newsletters

Angel List

Venture Capital

Social Media

Please see post 2 of 6

**POST 2**

Hi Tesmin,

This is post 2 of 6

Tech-focused newsletters

I recommend that you consider subscribing to one or more of these newsletters to get familiar with the investing trends that interest you (AI/VR, IoT, SaaS, EdTech, FinTech, etc)

Economic Times | <https://economictimes.indiatimes.com/topic/website>

Inc42 Media | https://inc42.com/

Entrepreneur ME | https://www.entrepreneur.com

StrictlyVC | https://www.strictlyvc.com

VentureBeat | https://venturebeat.com/

TechCrunch | https://techcrunch.com/

Tech in Asia | https://www.techinasia.com/

UKTech | <https://www.uktech.news>

Crunchbase | <https://www.crunchbase.com>

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**Angel List | https://angel.co**

This site is primarily used by tech startups to list tech & non-tech roles. Quick search revealed:

Startups list 30,600+ open roles across the globe (includes remote jobs). When you exclude remote jobs, the global number reduces to 20,600+ open roles.

NOTE 1: New features recently added include “Covid: Verified Hiring” “Same investor as UBER”

NOTE 2: I recommend you spend time on this site. Set up your profile. Set search agents. Startups may not always use traditional recruiting sites. When they scale, they tend to need experienced staff.

Please see post 3 of 6

POST 3

Hi Tesmin,

This is post 3 of 6

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Venture Capital portfolio companies

VC’s tend to invest in startups. Startups tend to use venture capital funds to scale and grow. This means hiring staff. Tech-focused entities tend to hire people with your experience. The following are samples of VC’s based in the Middle East & India:

STC Ventures (UAE) | <https://stcventures.com> | lists several investments including Glambox ([www.glambox.me](http://www.glambox.me/))

ME Venture Partners | <https://www.mevp.com> | “Our Portfolio” includes Klangoo (<https://klangoo.com/home>) & Pin Pay (<https://www.pin-pay.com>)

Matrix Partners India | <https://www.matrixpartners.in> | portfolio includes Chumbak (<https://www.chumbak.com>) & Pesto (https://www.pesto.tech

Blume Ventures | http://www.blume.vc/ | portfolio link lists 20+ sectors from Agriculture to DeepTech with nearly 100 portfolio entities therein

NOTE: Most VC’s list “Investments” on their website. Click through to find the links to the companies they invest in. Follow the VC and its portfolio companies on LinkedIn & Twitter. Subscribe to company newsletters to alert you to hiring announcements.

Please see post 4 of 6

POST 4

Hi Tesmin,

This is post 4 of 6

Venture Capital portfolio companies (continued)

One example of how proactive some VC’s can be to ensure its portfolio companies get properly staffed is Lerer Hippeau, a Venture Capital company in New York. Lerer currently lists 1900+ open roles within its portfolio companies | https://jobs.lererhippeau.com/

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Social Media | Twitter, Instagram, Facebook, LinkedIn

Suggest that you set up accounts on each of the major Social media sites to follow key hashtags, key groups and key individuals to find like-minded people that may be aware of potential tech roles. Since most of these individuals will not know you, it might be better if you take time to find common ground – for example, from time to time, provide relevant comments on their posts; perhaps your past experience with HTML, CSS or JS could answer a post on Twitter or IG

Twitter

Back in 2018, I spent a lot of time following key “coding” accounts in an effort to find developers for our Blockchain project. The Twitter accounts listed below may or may not be relevant today. This is also not meant to be a complete list; you will likely find your own accounts to follow

Please see post 5 of 6

POST 5

Hi Tesmin,

This is post 5 of 6

Twitter (continued)

@100daysofcode | @100xcode | [www.100daysofcode.com](http://www.100daysofcode.com)

@100daysofMLcode

@taniarascia | several free source

@wesbos | CSS and other free sources

@dliciousbrains | Wordpress

@progate\_en | Rails Dojo

@sirajnaval (re: free Machine Learning course)

@codecademy

@codeclub

@codeclubworld

@codenewbies

@datacamp (“R”, Python)

@hadleywickham (founder of “R”)

@Freecodecamp

@Coderdojo

@Udacity

@KhanAcademy

@Udemy

@Coursera

**Women Coding & Diversity**

@amandagutterman

@amberbaldet (CEO Cloyvr)

@blackgirlscode

@braziliancailin

@catherineols (Google Brain)

@checkwarner (DiversityVC)

@code\_likeagirl

@crypto\_chicks

@drfeifei (Stanford University, Computer Science)

@EstherKuKu

@evakaili (European Parliament member)

@girlcode\_za

@girlscodemk (Milton Keynes)

@girlsintech

@girldevelopit

@GITDublin

@karaswisher (Kara Swisher | writer at Recode)

@northzoneVC

@pkafei (Portia Burton, UK)

@sasschristina (President, Andela)

@starsoup7 (Sarah Baker Mills | ConsenSys)

@tamaramccleary | CEO ThuliumCo

@TiffanyHoran

@wen\_xs

@Women4blockcha1

@womenintech

@WomeninTechChat

@WomenWhoCode

@witatl

@wituganda

@wissummit

@wwcatl

Please see post 6 of 6

POST 6

Hi Tesmin,

This is post 6 of 6

Instagram

I recently discovered the following relevant hashtags “#” on IG that could lead you to eventually connect with developers in your area:

#artificialintelligence #machinelearning #augmentedreality #virtualreality #SaaS #100daysofcode #codinglife #frontenddeveloper #cssanimation #socialplatform #socialplatforms #techeconomy #techgiant #softwareengineers #fullstackdeveloper #backenddeveloper #deeplearning #pythondeveloper #pythonprogramming #Amazonwebservice #chromeextensions #fullstackdeveloper #datamanagement #datascience #dataanalytics #chatbot #codingbootcamp #techindustry #womenintechnology #ilooklikeanengineer #womenintech

NOTE: You may have to look beyond the “glitz” and “glamour” photos that get posted to these #hashtags to find the true software engineers that are posting useful and meaningful information

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Feel free to reach out and message me if you have questions