**CAREER ADVICE #346 | Mikha Angelia | Indonesia, Education | 10 April 2021**

**LinkedIn Premium Group**

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Hi everyone - I am looking for a new role and would appreciate your support. Thank you in advance for any connections, advice, or opportunities you can offer. #OpenToWork #educationandschools #education

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Hi Mikha,

Some ideas for you to consider:

Gary Vaynerchuk

Corporate Trainer

Clubhouse

Indonesia Innovation

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Gary Vaynerchuk

You may want to consider listening to Gary Vaynerchuk to help trigger ideas for you. Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, FB live, TikTok live and Clubhouse chats with students, business owners, musicians, corporate executives and others.

You may want to consider listening to one or more of the following links, including his key note speeches in Jakarta and Singapore:

Jakarta Key Note | March 2019

Link to podcast: <https://apple.co/2T8qtyJ>

Link to YouTube: <https://bit.ly/37W2l6A>

Global CEO day in Singapore (May 2019):

YouTube: http://bit.ly/2IOXwBT

Singapore KeyNote 2017 (2 hours 23 minutes)

Podcast link: https://apple.co/2Jstgh9

YouTube link: <https://youtu.be/WdTscOvoBnY>

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Please see post 2 of 6 | Gary Vaynerchuk (continued)

POST 2

Hi Mikha,

This is post 2 of 6,

Gary Vaynerchuk (continued)

Crushing It. This is the link to the Gary Vee “Crushing It” audiobook: https://adbl.co/2YfafaS

Several women featured on “Crushing It” include:

[Amy Landino](https://www.linkedin.com/feed/update/urn:li:activity:6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (Amy Schmittauer | Savvy, Sexy, Social) | http://amylandino.com/

[Jenna Soard](https://www.linkedin.com/feed/update/urn:li:activity:6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (You can brand) | https://www.youcanlaunch.com/

Mimi Goodwin | Sew Sew Def magazine | https://mimigstyle.com/

Dr. [Chithra Durgam, DDS](https://www.linkedin.com/feed/update/urn:li:activity:6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) | dentist created a Musicly video

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Corporate Trainer

A couple of examples to illustrate how your 5+ years of educating students could possibly be applied to employees in the corporate workforce.

This funding announcement was included in the 26 January 2021 [#strictlyvc](https://www.linkedin.com/feed/hashtag/?keywords=strictlyvc&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6786682373011578880) newsletter:

[Esme Learning](https://www.linkedin.com/company/esme-learning/), a 1.5-year-old, Boston-based digital learning platform that aims to provide executives with technical skills and business best practices from experts on a range topics from cybersecurity to fintech, has raised $7.5 million in Series A funding led by [Adit Ventures](https://www.linkedin.com/company/adit-ventures/) | [https://esmelearning.com](https://esmelearning.com/)/

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Please see post 3 of 6 | Corporate Trainer (continued)

POST 3

Hi Mikha,

This is post 3 of 6,

Corporate Trainer (continued)

This funding announcement was included in the 9 April 2021 FInSMEs Ltd newsletter:

**Attensi**, an Oslo, Norway–based provider of a Corporate Learning and Development (L&D) technology platform, raised $26m in funding from Lugard Road Capital, DX Ventures, and existing shareholder Viking Venture | https://bit.ly/3g08DsV

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What if you reached out to the Esme Learning executives (David Shrier, Julia Henderson or Brendan Gibney) or the Attensi executives (Trond Aas, Anne Lise Waal or Madeleine Porter) to propose working together on targeting corporate executives in Jakarta, in Indonesia and/or across Southeast Asia?

Imagine if you became the GoJek of on-line and corporate training in Indonesia?

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Clubhouse

Link to website | [https://www.joinclubhouse.com/](file:////Users/allenwazny/Dropbox/ALLEN%20CONSULTING/LINKEDIN/POSTS/%2522)

You may be aware of the Clubhouse App that is increasingly becoming popular and frequently being used by celebrities and influencers to talk about everyday issues with everyday folks. In fact, it became even more popular when Elon Musk and Mark Zuckerberg separately blew up the chat rooms when they came “Clubbing”.

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Please see post 4 of 6 | Clubhouse (continued)

POST 4

Hi Mikha,

This is post 4 of 6,

Clubhouse (continued)

Tanisha Cherry, a #podcaster here in #Calgary was a guest on #CalgaryBusinessPodcast to talk about her chatroom “Welcome to Clubhouse”. This is a link to that podcast: <https://bit.ly/37k9TC9>

Tanisha also prepared a #YouTube explainer video: [https://bit.ly/2Z41e2e](file:////Users/allenwazny/Dropbox/ALLEN%20CONSULTING/LINKEDIN/POSTS/%2522)

Why is all of this relevant? You could create a Clubhouse chat room to invite colleagues and experts within Jakarta and across Indonesia to talk about psychological problems in general and any new issues that have arisen over the past year due to Covid.

You could invite clients from Perjalanan Seutuhnya to share their stories?

You could invite experts from mental health tech companies such as the founder of Woebot Labs (Alison Darcy | https://woebothealth.com) or the CEO of **Koa Health** (Oliver Harrison | https://koahealth.com/)

In fact, Tanisha and her colleagues are now inviting experts to their chat room on “Influencer Marketing” to enter into open dialogue and Q&A with their audience. Last week I was invited to come “on stage” and submit questions to their expert from the software company, Notion.

Please see post 5 of 6 | Indonesia Innovation

POST 5

Hi Mikha,

This is post 5 of 6,

Indonesia Innovation

As you may know, GoJek is well known globally for its innovation in the ride sharing space. However, from my vantage point in Canada, Indonesian startups are frequently listed in North American tech news sources. The following two examples were recently included in the StrictlyVC newsletter:

1 April 2021

**J&T Express**, a six-year-old, Jakarta, Indonesia-based upstart logistics and courier service that has expanded aggressively in China, just raised more than $2 billion to fund its fight against rival parcel delivery companies backed by Alibaba, according to The Information. **Hillhouse Capital**, **Boyu Capital**, and **Sequoia Capital China** participated in the new round | The Information article: https://bit.ly/2OBZWK7

24 March 2021

**KitaBeli**, a year-old, Jakarta, Indonesia-based social commerce app for group buying, has raised $10 million in Series A funding. **Go Ventures** led the round, joined by earlier backers **AC Ventures** and **East Ventures**. | Techcrunch: https://tcrn.ch/3sa9N7L

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Please see post 6 of 6 | Indonesia Innovation (continued)

POST 6

Hi Mikha,

This is post 6 of 6,

Indonesia Innovation (continued)

Even Partech Ventures, the Paris-based venture capital firm, listed this Indonesia FinTech startup in their 9 March 2021 newsletter:

**Xendit**, the Indonesian payments infra startup raised **$64.6M in Accel-led Series B** | Techcrunch article: https://tcrn.ch/3wLRA3R

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Tech newsletters

You may want to consider subscribing to various tech news feeds that feature funding announcements covering innovation in the mental health, education and other sectors that you are interested in – both globally and in your region.

The tech publications I subscribe to include funding from a multitude of sectors (not just mental health and education):

StrictlyVC | [https://www.strictlyvc.com/](file:////Users/allenwazny/Dropbox/ALLEN%20CONSULTING/LINKEDIN/POSTS/%2522)

Crunchbase | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | <https://www.finsmes.com/the-daily-deal-newsletter>

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Have fun researching and creating!