**CAREER ADVICE #344 | Pierre-Alexis Vuilloud | France, Accounting student | 9 April 2021**

**LinkedIn Premium Group**

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Hello everyone,

I am student in bachelor accounting and corporate finance and i work as assistant accountant.

I am looking in advance for my future job(accounting or finance field) in June 2022, i am super motivated and passionate about a lot of things, I am always looking for either new experiences or new challenges.

If you want to know more i let you get a look on my profile.

Feel free to connect to me to know more about my motivations.

I hope that you all got a beautiful Easter day.

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Good day Pierre

Some ideas for you to consider:

Accounting innovation

Innovation in France

Angel List in France

Student Q&A podcast sessions

Gary Vaynerchuk

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**Accounting innovation**

As a Canadian Chartered Accountant, I tend to keep an “ear to the ground” when there is innovation from my chosen profession. I came across this article in the Angel List “Today in Tech” newsletter of 31 March 2021 that may be of interest to you and your work at Solencial. A few highlights:

“…combines its software with accountants to do things such as provide “CFO Services” to SMBs without a full-stack finance team…”

“…provides monthly variance analysis for all its bookkeeping customers…”

“…it aspires to be the “AWS of SMB backoffice” [NOTE: as you may be aware, SMB refers to small to medium-sized businesses; AWS is Amazon Web Service]

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Jeff Bezos-backed accounting start-up hits $1.2 billion valuation after new funding round of $100 million Series C from Whale Rock Capital, which co-led the round, with participation from Sequoia Capital, Index Ventures, Authentic Ventures and others

Techcrunch | <https://tcrn.ch/3waQHl8>

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Please see post 2 of 6 | Accounting Innovation (continued)

**POST 2**

Hi Pierre,

This is post 2 of 6,

**Accounting Innovation | MOSAIC**

This funding announcement was included in the 14 January 2021 Techcrunch newsletter. These former Palantir executives decided to help “Democratize the CFO desk”. A few highlights:

“…strategic finance platform designed to ingest data from all sorts of systems in the alphabet soup of enterprise IT — ERPs, HRISs, CRMs…”

“…provide CFOs with strategic planning tools to predict & forecast with better accuracy & speed…”

“…open CFO dashboards wider into company…to give feedback to CFO…”

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Mosaic raises $18.5 million of Series A financing led by Trevor Oelschig of General Catalyst with participation from Felicis Ventures, XYZ Ventures and Village Global

Link to article | <http://tcrn.ch/3suv39P>

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**Innovation in France**

You may want to consider subscribing to various tech news feeds that feature funding announcements covering innovation across many sectors, work streams and geographies, not just accounting and North America tech companies. This includes HR, marketing, artificial intelligence, robotics, supply chain, legal tech, real estate, health-care and many others.

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Please see post 3 of 6 | Innovation in France (continued)

**POST 3**

Hi Pierre,

This is post 3 of 6,

Innovation in France (continued)

The tech publications I subscribe to include:

StrictlyVC | [https://www.strictlyvc.com/](%22)

Crunchbase | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

NOTE: You may want to consider finding similar publications issued in the French language

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The following two examples represent recent funding announcements of France-based startups included in the #StrictlyVC newsletter

Today (9 April 2021)

**Vybe**, a two-year-old, Paris, France-based startup trying to build a challenger bank for teens, has raised $2.9 million in funding round (€2.4 million) to build a challenger bank for teens in a round extension from earlier backers, including **Ronan Le Moal**, the former CEO of Crédit Mutuel Arkéa. TechCrunch | https://tcrn.ch/3fYNYFW

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Please see post 4 of 6 | Innovation in France (continued)

**POST 4**

Hi Pierre,

This is post 4 of 6,

Innovation in France (continued)

9 March 2021

**Capsule**, a Paris, France-based outfit working on a decentralized social media platform (to navigate around possible censorship), has raised $1.5 million in funding led by **Beacon Fund**, a dedicated crypto fund that is itself backed by Polychain Capital, Andreessen Horowitz, and the Dfinity Foundation  TechCrunch: https://tcrn.ch/3agHDSD

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**Angel List in France**

Website | https://angel.co

This site is primarily used by tech startups to list tech & non-tech roles. A quick search on the site revealed:

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21,100+ startups globally list open roles on the site

750 startups in France list open roles on the site (NON-Remote)

NOTE 1: The global total includes remote and non-remote roles and is down from the pre-Covid19 period in which 30,000+ startups had listed open roles.

NOTE 2: Consider spending time on the site. Startups may not always use traditional recruiting sites to find staff. When they scale, they tend to need experienced staff. You could end up wearing multiple hats (accounting, customer service, sales rep, English translation, head sommelier) if you find a company in the early stages.

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Please see post 5 of 6 | **Student Q&A podcast sessions**

**POST 5**

Hi Pierre,

This is post 5 of 6,

**Student Q&A podcast sessions**

In February this year, I started a series of podcast Q&A sessions with Haskayne School of Business MBA and Master of Management candidates and an industry expert. A total of 9 have been recorded and released to date. The most relevant to your finance and accounting studies would be:

Episode 244 with Alitta Tait, head of partnerships at Harvest Ventures | <https://bit.ly/2Nmmj5k>

Episode 245 with Allie Knull, CEO and founder of ResumeFree | http://bit.ly/3pleCJP

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Gary Vaynerchuk

Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, with startups and others.

You may want to consider listening to one or more of the following links:

“Crushing It”. There are many entrepreneurs featured this book that you may see common ground including:

Lewis Howes | School of Greatness | https://lewishowes.com/

Karina Garcia | “Slime” YouTube star

Alex Hanse | Foolies Clothing Company

The audiobook can be accessed on Audible: <https://adbl.co/2YfafaS>

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Please see post 6 of 6 | **Gary Vaynerchuk (continued)**

**POST 6**

Hi Pierre,

This is post 6 of 6,

Gary Vee advice to 23 Year old marketer, social media influencer (Taylor Clark; Instagram: @Thefabulousjourney) | posted 18 April 2019 of original August 2016 interview

Podcast Link | [apple.co/2VcHxVI](http://apple.co/2VcHxVI)

YouTube video link: <http://bit.ly/2GQiyOR>

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Gary Vee advice to a College Graduate (11 minutes):

YouTube Link: <http://bit.ly/2Vylgmd>

Podcast link: [https://apple.co/2E9K49d](https://podcasts.apple.com/ca/podcast/the-garyvee-audio-experience/id928159684?i=1000437865602)

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Have fun researching!