**CAREER ADVICE #337 | Kavish Wane | Mumbai**

**3 April 2021 | LinkedIn Premium Group**

Kavish Wane | Mumbai | Bachelor of Commerce, Marketing

\*\*\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*\*\*

I need a advice. In nearly one year, I have applied to more than 100 jobs and have a difficulty in getting selected. Need a some advice on how to stand out from other employees and make your resume valuable?

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Good day Kavish,

Some suggestions and ideas that may help you over the long term:

Gary Vaynerchuk

Tech innovation in India

Venture Capital in Mumbai

Angel List

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Gary Vaynerchuk

Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, livestreams on Facebook, TikTok & Instagram and Clubhouse chats.

You may want to consider starting with one or more of the following links:

Crushing It. Here is the link to the audiobook version on Audible: https://adbl.co/2YfafaS

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Gary Vaynerchuk trip to DUBAI and Sharjah in 2019:

Link to Dubai-Eye podcast: <https://apple.co/2EjZEio>

Link to Dubai 22 Nov 2019 keynote: <https://apple.co/2EQ61uc>

November 2018 trip to Sharjah Entrepreneur Festival:

1. Statement about overestimating what is outside of you and underestimating what is in front of you

2. Content production (15:45 minute mark)

3. Communicate to the world what is relevant to them not what is relevant to you

Link to Podcast | <https://apple.co/2setheN>

Link to YouTube feed | <http://bit.ly/2UPc7Af>

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Please see post 2 of XX | Gary Vaynerchuk (continued)

POST 2

Hi Kavish,

This is post 2 of XX

Gary Vaynerchuk (continued)

Content Creation | posted 28 Sept 2019

Your post on this group indicated “…how to stand out from other employees…”

Based upon the principles outlined in his book and thousands of hours of content on his various platforms: podcasts, social media posts, key note speeches, etc., applying the principles of “GaryVee” to your local situation and circumstances in Mumbai should help you stand out.

On that basis, this free copy of “How to Create Content on Social Media” may also contribute to assisting you: **https://lnkd.in/deb3BzN**

Gary Vee related LinkedIn Post: http://bit.ly/2quMWK2

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Tech innovation in India

India’s technology innovation is globally known, which Angel List highlighted in this 2018 article (https://bit.ly/2Rd5PZo):

“…Bengaluru has the highest concentration of e-commerce startups in the world with one in six companies in the city operating in this space.”

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Inc42 Media (https://inc42.com/) and ET Tech (<https://ettech.com/>) provide current news on the tech scene in India. You may find other local sources.

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Please see post 3 of XX | Tech innovation in India (continued)

POST 3

Hi Kavish,

This is post 3 of XX

Tech innovation in India (continued)

These international publications will also provide you with knowledge on funding of tech innovation in India and across the globe:

StrictlyVC newsletter | [https://www.strictlyvc.com/](%22)

Crunchbase News | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

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The following are two examples of recent funding announcements of Mumbai-based startups that were included in the #StrictlyVC newsletter:

23 March 2021

**Purplle**, a Mumbai, India-based e-commerce platform for beauty products, says it has raised $45 million in Series D funding from **Sequoia Capital India** and earlier investors **Verlinvest**, **Blume Ventures**, and **JSW Ventures**. The new round values the startup — which has raised $95 million to date — at about $300 million, says TechCrunch | https://tcrn.ch/3sPJ8Oz

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Please see post 4 of XX | Tech innovation in India (continued)

POST 4

Hi Kavish,

This is post 4 of XX

Tech innovation in India (continued)

17 March 2021

**MyGlamm**, a Mumbai, India-based cruelty-free cosmetics brand, has raised $24 million in Series C funding led by **Amazon**, with participation from **Ascent Capital** and **Wipro Consumer**. The Economic Times notes that Amazon has been actively investing in India-based startups, but says the deal appears to be the company's first bet on India's burgeoning personal care and beauty industry. Article link: https://bit.ly/3uhp8ou

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Venture Capital in Mumbai

During my investor relations work from 2018 to 2020 with Indian startups Bankberry Fresh (Bengaluru) and MobbyPark (Mumbai) and other international startups including Curaizon (UK), UnCloak (UK), Digipharm (Switzerland) and PocketMoney (Singapore), I came across many Venture capital companies based in India.

The following is a sample of VC firms in Mumbai. It is not meant to be a complete list. Google or other search may reveal additional entities.

Z3 Partners Tech Fund | http://www.z3partners.com/

Whiteboard Capital | http://whiteboardcap.com/

Venture Catalysts | http://www.venturecatalysts.in/

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Please see post 5 of XX | Venture Capital in Mumbai (continued)

POST 5

Hi Kavish,

This is post 5 of XX

Venture Capital in Mumbai (continued)

Unicorn India Ventures | http://www.unicornivc.com/

TC Capital Managers | http://transconcapital.com

Tata Capital | http://www.tatacapital.com/

Sixth Sense Ventures | http://www.sixth-sense.in

SAIF Partners | http://www.sbaif.com/

Roots Ventures | https://www.roots-ventures.com/

PEAK Venture Partners | https://www.peakventures.in/

Pareto Capital | http://www.paretocapital.in/

o3 Capital | http://www.o3capital.com/

NIIF | http://niifindia.in/

Nexus Venture Partners | https://www.nexusvp.com/

Matrix Partners India | http://www.matrixpartners.in/

Lightbox Ventures | http://www.lightbox.vc/

Lead Angels Network | http://www.leadangels.in/

Kedaara Capital | http://www.kedaara.com/

Kae Capital | https://kae-capital.com

JSW Ventures | http://www.jsw.in/groups/jsw-ventures

IvyCap Ventures | http://www.ivycapventures.com/

India Quotient | http://www.indiaquotient.in/

Exfinity Venture Partners | http://www.exfinityventures.com/

Equirus Capital | http://www.equirus.com/

Cornerstone Venture Partners | http://www.csvpfund.com/

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Please see post 6 of XX | Venture Capital in Mumbai (continued)

POST 6

Hi Kavish,

This is post 6 of XX

Venture Capital in Mumbai (continued)

Blume Ventures | http://www.blume.vc/

Asha Impact | http://ashaimpact.com/

Artha Venture Fund | http://www.artha.vc/

Anthill Ventures | http://www.anthillventures.com/

Ankur Capital Fund | http://www.ankurcapital.com/

ah! Ventures | http://www.ahventures.in/

Aavishkaar | http://www.aavishkaar.in/

100X.VC | https://www.100x.vc/

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VC’s and Portfolio companies

Consider scrolling through the websites of the VC’s to find the “Investments” or “Portfolio” links. Consider also clicking through to the websites (companies) that you find to be of interest. Follow the companies on LinkedIn & Twitter. Subscribe to newsletters. Try the Demo. Read & save links to news articles. Consider reaching out to specific individuals for advice, mentorship and/or job openings.

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Please see post 7 of 7 | Angel List in India

POST 7

Hi Kavish,

This is post 7 of 7

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**Angel List in India**

Link to website | **https://angel.co**

This site is primarily used by tech startups to list tech & non-tech roles. A quick search on the site revealed:

24,700+ startups globally list open roles on the site [NOTE: Pre-Covid, over 30,000+ companies globally listed open roles on the site. These numbers include both remote and non-remote roles]

8,700+ non-remote open roles across India [NOTE: Pre-Covid, India listed 8,800+ across the country so it appears that the availability of such roles has improved in India compared to the rest of the world]

1,200+ in Mumbai

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Consider spending time on the Angel List site. Startups may not always use traditional recruiting sites to find staff. When they scale, they tend to need experienced staff. Consider reaching out to any relevant companies to see if there is common ground to work together.

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Have fun researching!