**CAREER ADVICE #371 | Lydia Wood | Healthcare\_St Louis\_24 April 2021**

**LinkedIn Premium Group**

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Can anyone offer insight in a career transition in the healthcare field? My long term goal is a career researching/implementing/and evaluating creative approaches to reducing health disparities in St. Louis, MO.

I have 10+ yrs experience as an adult/pediatric ER nurse including my current role as a charge nurse in a busy ER/trauma center but I have experience in ethnographic research and a BA in Intercultural Studies as well. My side hustle is as a figurative painter and I received a grant to challenge current narratives surrounding gun violence and trauma in St. Louis through Interviewing survivors/community leaders and painting their portraits.

A lot of positions either pay less full time what I make part time, or I do not know if I qualify lacking a Masters in Public Health (though that is my goal).

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Good day Lydia,

You may want to consider the following:

Health care venture capital

Health care innovation

Gary Vaynerchuk

Clubhouse

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Health-focused venture capital

During my 2018 and 2020 investor relations work with health-care startups Curaizon (UK), Digipharm (Switzerland) and AI Vali (Toronto), I came across many Venture capital companies investing in the health sciences space. One common feature is that such Venture Capital firms tend to hire PhD’s, physicians, scientists, research specialists, MD’s and related experts to advise them. Likewise, when portfolio companies receive funding, they tend to hire similar experts to help them grow.

The following is a sample of healthcare focused VC’s in the US – including St. Louis, Boston and NYC. This is not meant to be a complete list. Google or other search may reveal additional entities:

St. Louis-based

Ascend Venture Capital | https://www.ascendstl.com/

Ascension Ventures | http://ascensionventures.org/

Cultivation Capital | https://cultivationcapital.com/

Equity.com | https://www.equity.com/

iSelect Venture Fund | https://www.iselectfund.com/

Please see post 2 of 9 | Health-focused VC’s (continued)

POST 2

Hi Lydia

This is post 2 of 9,

Health-focused VC’s | St. Louis-based (continued)

Prolog Ventures | http://www.prologventures.com/

RiverVest Venture Partners | https://www.rivervest.com/

Thompson Street Capital Partners | https://www.tscp.com/

Boston-based

Atlas Ventures | https://atlasventure.com

Bain Capital Life Sciences | www.baincapital.com/locations

BioStar Ventures | https://www.biostar-capital.com

Flybridge Capital | http://www.flybridge.com

Invus | https://www.invus.com

Leerink Transformation Partners | https://www.ltpequity.com

Longitude Capital | http://www.longitudecapital.com

Merieux Equity Partners | https://www.merieux-partners.com

MPM Capital | http://www.mpmcapital.com

Novartis Venture Fund | https://www.nvfund.com

Oak HC/FT | https://oakhcft.com

Omega Funds | https://omegafunds.net

Polaris Partners | https://www.polarispartners.com

RA Capital Management | http://www.racap.com/

Summit Partners | https://www.summitpartners.com

UCB Ventures | https://www.ucbventures.com

Please see post 3 of 9 | Health-focused VC’s (continued)

POST 3

Hi Lydia

This is post 3 of 9,

NYC-based

Arix Bioscience | https://arixbioscience.com

Aisling Capital Management | www.aislingcapital.com

Deerfield Management | http://www.deerfield.com/

OrbiMed | http://www.orbimed.com | NYC, SF & China

Perceptive Advisors | https://www.perceptivelife.com

Signet Healthcare Partners | http://www.signethealthcarepartners.com/

Windham Venture Partners | http://www.windhamvp.com/

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VC’s and Portfolio companies

Consider scrolling through the websites of the VC’s to find the “Investments” or “Portfolio” links to find the companies you are interested in. Follow them on LinkedIn & Twitter. Subscribe to newsletters.

Consider reaching out to specific companies and/or individuals for advice, mentorship and/or job openings.

Consider both the VC’s and the portfolio companies. In fact, some of the larger VC firms tend to hire for “Support over the Platform” roles (marketing, HR, accounting, administration, etc).

Stephanie Manning Cohen from Lerer Hippeau, a NYC-based venture capital firm, describes this trend in a Forbes article: [http://bit.ly/2vNF9X6](%22)

Please see post 4 of 9 | Healthcare innovation

POST 4

Hi Lydia

This is post 4 of 9,

Healthcare innovation

The pandemic has placed a renewed emphasis on R&D in health science. Your knowledge and awareness of such innovation (to the extent not covered in your work at St Louis Children’s Hospital) will likely improve the nature and level of conversations you have with potential employers

During my 2018 and 2020 investor relations work with health-care startups in the UK, Switzerland and Canada, I came across many funding announcements that cover VC and private equity investing in the health sciences space.

A few recent examples of funding announcements to provide you with an indication of the significant innovation in your chosen field. This is only a sample and is not meant to be a complete list.

9 April 2021 | StrictlyVC newsletter

**Vesta Healthcare**, a New York-based digital health platform focused on home-based care, raised $65 million in growth capital from **Deerfield Management Company**, **Oak HC/FT**, **Kaiser Permanente Ventures**, **Lux Capital**, **Generator Ventures**, **Nationwide**, **CareCentrix** and **Epstein Partners**.

FierceBiotech | https://bit.ly/3apjwRK

Please see post 5 of 9 | Healthcare innovation

POST 5

Hi Lydia

This is post 5 of 9,

Healthcare innovation | continued

5 April 2021 | StrictlyVC newsletter

**Anima**, an 11-month-old,  London-based healthcare triage startup, has raised $2.5 million in seed funding. **Hummingbird Ventures** led the round, joined by **Amino Collective**.

Crunchbase News: https://bit.ly/3gsnI6M

16 March 2021 | StrictlyVC newsletter

**Clarify Health**, a San Francisco-based company that sells analytics to healthcare organizations, has raised $115 million in Series C funding. **Insight Partners** led the round, joined by **Spark Capital**, **Concord Health Partners**, **HWVP**, **Rivas Capital**, **Sigmas Group** and **KKR**

Website | https://clarifyhealth.com/

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Newsletters | Healthcare and Technology focused

If not already, you may want to consider subscribing to various free tech news feeds that feature funding announcements in the healthcare sector including:

MedCity News | https://medcitynews.com

FierceBiotech | https://www.fiercebiotech.com/

Genome Web | https://www.genomeweb.com

Becker’s Healthcare | https://www.beckershospitalreview.com/healthcare-information-technology/

Please see post 6 of 9 | Healthcare innovation (continued)

POST 6

Hi Lydia

This is post 6 of 9,

The free tech publications I subscribe to include funding from a multitude of sectors:

StrictlyVC | [https://www.strictlyvc.com/](%22)

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

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Gary Vaynerchuk

As you may be aware, Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, livestreams on Facebook, TikTok & Instagram and Clubhouse chats. In fact, your figurative painter side hustle is pretty consistent with the principles of Gary Vee.

Just in case, you may want to consider one or more of the following links:

Crushing It. Here is the link to the audiobook: https://adbl.co/2YfafaS

Several women featured on “Crushing It” include:

[Amy Landino](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (Amy Schmittauer | Savvy, Sexy, Social) | http://amylandino.com/

[Jenna Soard](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (You can brand) | https://www.youcanlaunch.com/

Mimi Goodwin | Sew Sew Def magazine | https://mimigstyle.com/

Dr. [Chithra Durgam, DDS](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) | dentist created a Musicly video

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Please see post 7 of 9 | Gary Vaynerchuk (continued)

POST 7

Hi Lydia

This is post 7 of 9,

Gary Vaynerchuk | continued

Inside 4D’s | High School Party Concept

The basis for this idea is around the person who hosted the parties in High School could easily go from a “D” on the “Popularity Scale” to a “B” or “A”. Gary provides some practical examples as to how this concept can be applied to virtually any business situation:

Apple Podcast | [https://apple.co/2XVGfMD](https://podcasts.apple.com/ca/podcast/the-garyvee-audio-experience/id928159684)

Sound Cloud Podcast | <http://bit.ly/2kO6MgO>

YouTube link | [http://bit.ly/2kNlaG4](https://www.youtube.com/watch?v=rkZXlHCQ0mQ)

NOTE: Please see my suggestions under “Clubhouse” that will seek to connect the High School Party concept to your personal situation in St. Louis.

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Clubhouse

You may be aware of the Clubhouse App that is increasingly becoming popular and frequently being used by celebrities and influencers to talk about everyday issues with everyday folks. In fact, it became even more popular when Elon Musk and Mark Zuckerberg separately blew up the chat rooms when they came “Clubbing”.

Tanisha Cherry, a #podcaster here in #Calgary was a guest on #CalgaryBusinessPodcast to talk about her chatroom “Welcome to Clubhouse”. This is a link to that podcast: <https://bit.ly/37k9TC9>

Please see post 8 of 9 | Clubhouse (continued)

POST 8

Hi Lydia

This is post 8 of 9,

Clubhouse | continued

Tanisha also prepared a #YouTube explainer video: <https://youtu.be/bTrjJW7Rh0M>

How is all of this “Clubbing” relevant to you?

You could take the “Highschool Party Concept” of Gary Vaynerchuk and create a chat room to invite professors from the Saint Louis University School of Medicine or Washington University School of Medicine to talk about the Masters of Public Health program: key curriculum focus, changes due to Covid (in-person, remote), latest technology in administration; other topics they feel are relevant.

You could invite executives from health tech startups such as Notable (<http://notablehealth.com>); Bridge Connector (<https://bridgeconnector.co>) or Unite Us (<https://www.uniteus.com>) to talk about the features of their platforms, key partnerships with US health organizations, impact of Covid; other topics they feel are relevant.

Please see post 9 of 9 | Clubhouse (continued)

POST 9

Hi Lydia

This is post 9 of 9,

Clubhouse | continued

NOTE: You may want to consider first reaching out to Tanisha Cherry to obtain her advice on inviting such people. She recently hosted an influencer marketing session which included Cristina Cordova, the head of Product, Platform & Partnerships at Notion (https://www.notion.so/)

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How does a Clubhouse chat room relate to job search?

Imagine the discussions you will have with recruiters and potential future employers AFTER running these thought-leader sessions over the next 6, 12 or 18 months?

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By the way, you could also create separate Clubhouse “chat rooms” around other issues you are passionate about: Intercultural Studies, Spanish language, gun violence, victim support, figurative art, etc

Have fun!