**CAREER ADVICE #345 | Syakirah Shukor| Singapore, Environment student | 10 April 2021**

**LinkedIn Premium Group**

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Hi everyone! I'm currently looking for environmental opportunities in Singapore. I will be graduating from university very soon with a degree in business & environmental science. I'm seeking on career advice regarding the environmental science sector in Singapore. Should I consider working with the start-ups in Singapore, that are involved in sustainability? I would love to hear some advice on how I can kick start my career in the environmental sector here. [#sustainability](https://www.linkedin.com/feed/hashtag/?keywords=sustainability&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6785996823577423872) [#environmental](https://www.linkedin.com/feed/hashtag/?keywords=environmental&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6785996823577423872) [#career](https://www.linkedin.com/feed/hashtag/?keywords=career&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6785996823577423872) [#opportunities](https://www.linkedin.com/feed/hashtag/?keywords=opportunities&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6785996823577423872)

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**Hi Syakirah,**

It is my pleasure. In addition to Gary Vaynerchuk, some other ideas for you to consider:

Podcast

Clubhouse

Cleantech innovation

Venture Capital in Singapore

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Podcast

You could consider starting your own podcast series and invite environmental experts from Singapore and in the region to talk all things environment: clean tech, renewables, carbon capture, hydrogen generation, solar energy, ocean energy, waste to energy, biomass to biofuels, dealing with the “Oceans” of plastic or the Dharavi Slum Tours in Mumbai.

Last year, I saw an amazing feature on BBC News that focused on the “Dharavi Slums” which included, among the 5000 businesses and 15,000 single-room factories, amazing #recycling facilities. My Google search at the time revealed the following:

**“…13 Compound Industrial areas that house the recycling and scrap area of Dharavi, where everything is recycled – bottles, drums, paper, cardboard, soap, tin, iron. While over 1000 odd establishments have licenses, many small set-ups co-exist silently transforming trash…”**

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Please see post 2 of 6 | Podcast (continued)

POST 2

Hi Syakirah,

This is post 2 of 6

Podcast (continued)

In any event, you have the flexibility to select topics of importance in your region. You could title the podcast “Singapore Slings Mud” or “Singapore Cares”

Gary Vaynerchuk has a great resource on his website for podcast creation called **“How to Start A Podcast” | http://bit.ly/37IpyZb**

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Clubhouse | [https://www.joinclubhouse.com/](%22)

You may be aware of the Clubhouse App that is increasingly becoming popular and frequently being used by celebrities and influencers to talk about everyday issues with everyday folks. In fact, it became even more popular when Elon Musk and Mark Zuckerberg separately blew up the chat rooms when they came “Clubbing”.

Tanisha Cherry, a #podcaster here in #Calgary was a guest on #CalgaryBusinessPodcast to talk about her chatroom “Welcome to Clubhouse”. This is a link to that podcast: <https://bit.ly/37k9TC9>

Tanisha also prepared a #YouTube explainer video: [https://bit.ly/2Z41e2e](%22)

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Please see post 3 of 6 | Clubhouse (continued)

POST 3

Hi Syakirah,

This is post 3 of 6

Clubhouse (continued)

Why is all of this relevant? You could create a Clubhouse chat room to invite your colleagues from James Cook University to talk about issues around job search; exciting companies to work for in Singapore or in South East Asia; Covid and the impact on environment, job search, socializing, technology and environment; pretty much any topic you choose.

Recently, I noticed Tanisha Cherry and her colleagues invite experts to their chat room on “Influencer Marketing” to enter into open dialogue and Q&A with their audience. In fact, last week I was invited to come “on stage” and submit questions to their expert from the software company, Notion.

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Cleantech innovation

As you may be aware, innovation in this space is attracting funding from many sources. As an example, the 7 April 2021 #StrictlyVC newsletter revealed the following:

Canada's largest pension fund, **Canada Pension Plan Investment Board** (CPP Investments) announced today that it is creating what it's calling its **Sustainable Energy Group** (SEG), a new unit focusing entirely on renewables, conventional energy and new technology and service solutions | https://bit.ly/31ZH0rS

Please see post 4 of 6 | Cleantech innovation (continued)

POST 4

Hi Syakirah,

This is post 4 of 6

Cleantech innovation (continued)

Or this 19 March 2021 StrictlyVC article reveals:

**Noon Energy**, a Palo Alto, Ca.-based developer of ultra-low-cost battery technology for long-duration energy storage, has raised $3 million in seed funding from **Prime Impact Fund**, **Collaborative Fund**, **At One Ventures** & **Xplorer Capital** | Renewable Energy Magazine: https://bit.ly/3a0ofci

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You may want to consider subscribing to various tech news feeds that feature funding announcements covering innovation in the environmental sector – both globally and in your region.

The tech publications I subscribe to include funding from a multitude of sectors (not just renewables and clean tech):

StrictlyVC | [https://www.strictlyvc.com/](%22)

Crunchbase | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

NOTE: You may want to consider finding similar publications, like Renewable Energy Magazine referred above; Singaporean or regional publishers (in English, Mandarin, Malay)

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Please see post 5 of 6 | Venture Capital

POST 5

Hi Syakirah,

This is post 5 of 6

Venture Capital in Singapore

During my investor relations work from 2018 to 2020 with Indian startups Bankberry Fresh (Bengaluru) and MobbyPark (Mumbai) and other international startups including Curaizon (UK), UnCloak (UK), Digipharm (Switzerland), PocketMoney (Singapore) and TImberWise (Vancouver), I came across many Venture capital companies based in Singapore.

The following is a sample of VC firms in Singapore. They may or may not be focused on environment, sustainable energy or related topics. Also, this is not meant to be a complete list. Google or other search may reveal additional entities.

Alpha JWC Ventures | https://www.alphajwc.com/en/

Axiom Asia Private Capital | https://axiomasia.com/

B Capital Group | https://www.bcapgroup.com/

CapAsia | https://www.capasia.com/

CVC Capital Partners | https://www.cvc.com/

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Please see post 6 of 6 | Venture Capital (continued)

POST 6

Hi Syakirah,

This is post 6 of 6

Venture Capital in Singapore (continued)

Dymon Asia Capital | https://www.dymonasia.com/

Equis | https://equisfg.com/

Gen X Energy | https://www.gen-x-energy.com/

GIC Private Equity | https://www.gic.com.sg/

Raffles Family Office | https://www.rafflesgroup.co/

Temasek | https://www.temasek.com.sg/en/index

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VC’s and Portfolio companies

Consider scrolling through the websites of the VC’s to find the “Investments” or “Portfolio” links. Consider also clicking through to the websites (companies) that you find to be of interest. Follow the companies on LinkedIn & Twitter. Subscribe to newsletters. Try the Demo. Read & save links to news articles. Consider reaching out to specific individuals for advice, mentorship and/or job openings.

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**Have fun researching!**

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Gary Vaynerchuk

You may want to consider listening to Gary Vaynerchuk to help trigger ideas for you. Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, with startups and others.

You may want to consider listening to one or more of the following links from his key note speeches in Singapore:

Global CEO day in Singapore (May 2019):

YouTube: http://bit.ly/2IOXwBT

Singapore KeyNote 2017 (2 hours 23 minutes)

Podcast link: https://apple.co/2Jstgh9

YouTube link: <https://youtu.be/WdTscOvoBnY>