**CAREER ADVICE #336 | Erendira Juarez Morfin |2 April 2021**

**LinkedIn Premium Group**

Vancouver | Bachelor of International Management

**\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\***

Hi everyone! I recently moved to Vancouver and I have a short experience as a coordinator in a cleaning company. I'm looking for a position in the administration/ finance area without luck, also I'm currently studying BBA, do you have an advice? Thank you!

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Hi Erindira,

Based upon your profile and experience, I offer the following ideas for you to consider:

Gary Vaynerchuk

Clean Club Calgary

Haskayne Student podcasts

Angel List

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Gary Vaynerchuk

Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, livestreams on Facebook, TikTok & Instagram and Clubhouse chats.

You may want to consider starting with his book “Crushing It”:

This is the link to the audiobook version on Audible: https://adbl.co/2YfafaS

Several women featured on “Crushing It” include:

[Amy Landino](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (Amy Schmittauer | Savvy, Sexy, Social) | http://amylandino.com/

[Jenna Soard](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (You can brand) | https://www.youcanlaunch.com/

Mimi Goodwin | Mimi n Style and Sew Sew Def magazine | https://mimigstyle.com/

Dr. [Chithra Durgam, DDS](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) | dentist created a Musicly video (now TikTok)

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Please see post 2 of 3 | Clean Club Calgary

POST 2

Hi Erindira,

This is post 2 of 3

Judith Virag | Clean Club Calgary

After listening to Gary Vaynerchuk, you may be inspired to set up your own cleaning business in Vancouver and/or Burnaby. A terrific example to model your business after could be Judith Virag, owner of Clean Club Calgary. She was a recent guest on my podcast (episode 237 on 27 January this year). Her unique expression that “I no longer take the broom” was followed by outlining her organization skills, including using the software of Edmonton-based Jobber, that has allowed her to grow and scale her business:

Clean Club Calgary website | https://www.cleanclubcalgary.com/

Judith Virag on LInkedIn | https://www.linkedin.com/in/judith-virag-72b4775/

Podcast Link | <https://bit.ly/3t0cjz3>

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Haskayne student podcasts

In February this year, I started a series of podcast Q&A sessions with Haskayne School of Business MBA and Master of Management candidates and an industry expert. A total of 9 have been recorded and released to date. The most relevant to your BBA studies would be:

Episode 244 with Alitta Tait, head of partnerships at Harvest Ventures | <https://bit.ly/2Nmmj5k>

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Please see post 3 of 3 | Haskayne student podcasts (continued)

POST 3

Hi Erindira,

This is post 3 of 3

Haskayne student podcasts (continued)

Episode 245 with Allie Knull, CEO and founder of ResumeFree | http://bit.ly/3pleCJP

Episode 269 with Patty Miller, HR, coaching and leadership expert | <https://bit.ly/3tfWVOs>

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Angel List |https://angel.co

This site is primarily used by tech startups to list tech & non-tech roles here. Quick search revealed:

24,700+ startups globally have open roles listed on the site

1,300+ across Canada (non-remote only)

748 in Ontario

643 in Toronto

294 in British Columbia

248 in Vancouver

NOTE 1: The global total includes remote & non-remote roles and is down from the pre‑Covid19 period in which 30,000+ startups listed open roles.

NOTE 2: Consider spending time on the site. Startups may not always use traditional recruiting sites to find staff. When they scale, they tend to need experienced staff. Consider reaching out to any relevant companies to see if there is common ground to work together.

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Have fun researching!